

**SOLAR**  
**MEETINGS 2011**  
**- Rencontres Professionnelles du**  
**Solaire -**

**Solar** Meetings second edition  
offers a program focus on  
**"Solar energy: integration in  
building and ground stations.  
Which technologies? Which  
issues? "**

Organized by the INES (National Institute for Solar Energy), Savoie Technolac® and Package Organisation - GL events, **Solar** Meetings is a professional event for innovative companies in the field of solar energy, either in the building sector, industry or research. This 2nd edition will be held on November 29th and 30th at the Centre de Congrès Le Manège, in Chambéry, France.

As a Central networking area, **Solar** Meetings centres on 3 highlights: round tables, matchmaking and company presentations. The latest will provide a forum for innovative companies which will have the opportunity to showcase their know-how and projects within the innovation room and get an immediate feedback.

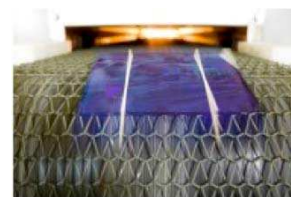
**Programme 2011**

This year the programme offers a special zoom on the development of solar energy in the Middle East and North Africa (MENA).

The goal of this second edition is to bring together 300 decision makers to explore new technology advancement in the field of solar energy, in the basis of concrete projects previously identified, and exchange on strategies to be adopted in order to face future challenges.

During 2 days, focus on the main subject **"Building integration and ground stations"**, the event will underline the economic and energy benefits of solar energy, solar thermal energy and silicon, solar power plants, and solar building integration. The working sessions will offer participants the opportunity to try and find the answer to questions such as:

- **costs and issues of solar energy**
- **implications for the development of the French and**



**European industrial sector**

- possible improvements for Si and module plans
- integration of solar thermal in heating networks
- the evolution of polymer materials
- managing
- is Europe in a position to really make the most of the potentially enormous opportunities for industrial development offered by this source of energy?
- are countries prepared to go on making the investments needed to accelerate developments in the field, despite the economic crisis?
- which technologies and which specific forms of development to exploit the potential of the southern and Mediterranean countries?

The program has been elaborated by a scientific committee chaired by Jean-Pierre Joly, INES General Director and bringing together renowned experts like Etienne Wurtz, Philippe Malbranche and Daniel Quenard. The themes will be addressed by the major industry players and experts French and international, and they will cover a wide range of topics.

In addition to matchmaking and round tables, **Solar** Meetings will also allow participants to discover the INES, which will open its doors especially for a technical visit.

**An international influence for the French region of Savoie**

For 25 years, Savoie Technolac® has been engaged in developing the solar subsidiary, Savoy's sector of excellence, by taking part as an enhancer of all the actors in this activity, especially thanks to the establishment of the National Solar Energy Institute on the site.

As a link between research and industry, **Solar** Meetings represents a unique opportunity for Savoie Technolac® as it creates a networking area for academics, industrialists and financier in the field of solar energy, from all over Europe.

Those Solar professional meetings play a part in the international influence of the regional skills. This initiative matches with the promotion of territorial innovation and the technological developments provided by Savoie Technolac.

**Savoie Technolac® et l'INES, acteurs incontournables de la filière solaire**

For the past years and particularly since 2005 when the National Institute of solar Energy was built on its site, Savoie Technolac® puts in all its energy in developing solar energy in Savoie.

The National Solar Energy Institute (INES) is France's centre of reference in the field of solar energy. Based at Savoie Technolac® on the shores of Lake Bourget, the institute was set up with the backing of Savoie Départemental Council and Rhône-Alpes Regional Council, and includes research and development teams from the CEA, CNRS, University of Savoie and CSTB.

It is the economic window of the territory, partner of reference for the growing of innovating companies and those whose activities are solar oriented in particular, thanks to the synergies which it develops between its actors, research centres, innovating companies and higher education establishments.

Savoie Technolac® offers its actors, entrepreneurs, creators, employees, students, etc., a large panel of innovative services to facilitate the development of their activity. Savoie Technolac® offers a support system to guide innovating and technological projects.

Lately, Savoie Technolac® has developed a special skill in the field of solar energy, which enables in particular to develop projects from the National Solar Energy Institute.

As a result, more than 80% of companies are still active 3 years after their creation, whereas only 50% do so among those which were created without being part of the support system.

**Registration and further information: [www.solar-meetings.com](http://www.solar-meetings.com)**

---

Press contact: Agence PLUS2SENS - 104 rue Tronchet, 69006 Lyon  
04 37 24 02 58

Claire-Marie Signouret [cm@plus2sens.com](mailto:cm@plus2sens.com) - Amandine Mollier  
[amandine@plus2sens.com](mailto:amandine@plus2sens.com)